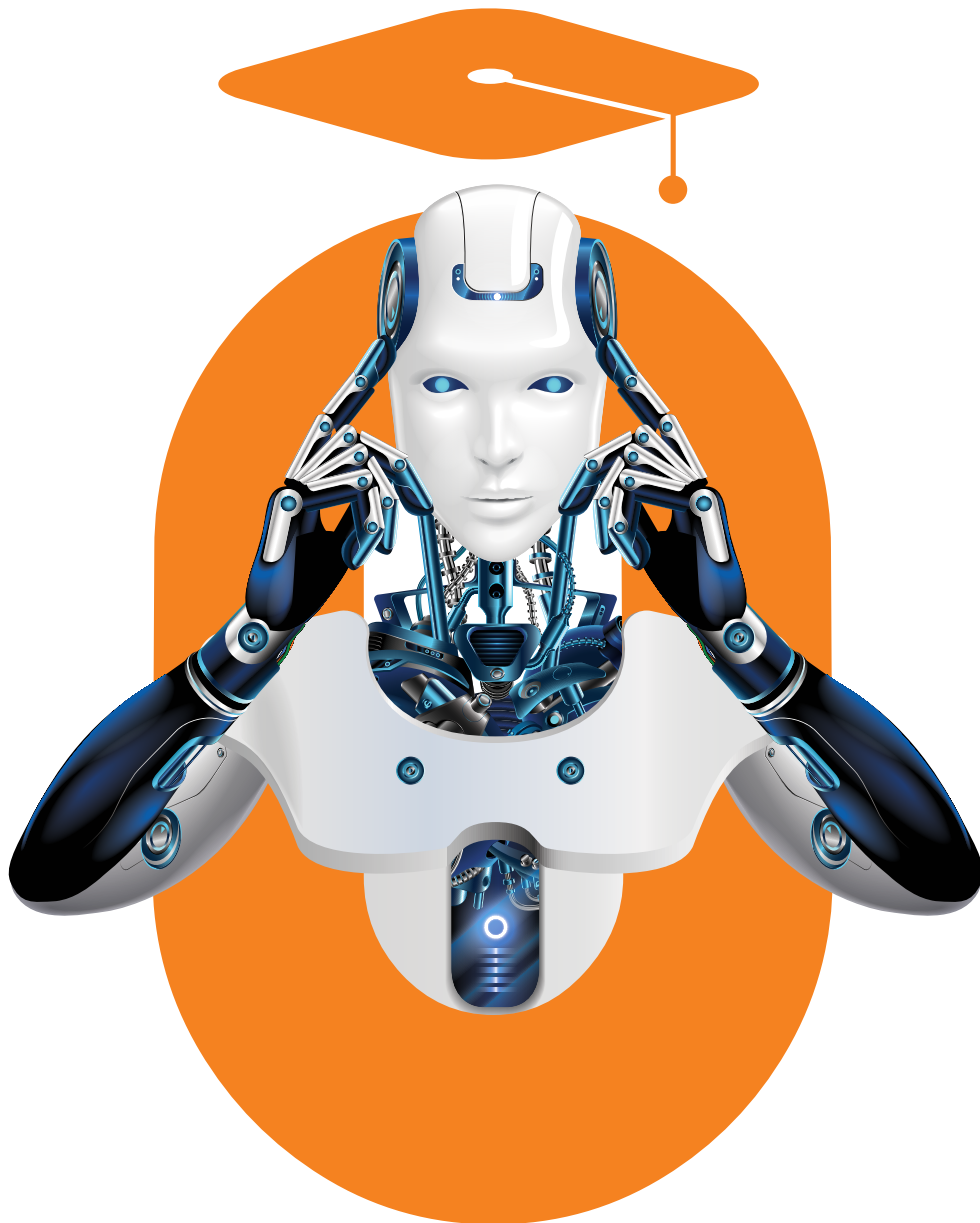


MBA

DATA SCIENCE AND ARTIFICIAL INTELLIGENCE



MBA ESG

Leading French Business School MBA ESG is ranked among the top 20 in Europe and among the top 4 in Paris. Thanks to its incredible lineage, that spans over 30 years, MBA ESG has produced some of the most talented business professionals in the world.

The primary aim of MBA ESG is to transform students into job-ready professionals who are able to adapt to the ever-changing environment of the business world. Through its many professional contacts, projects, theses, and conferences, MBA ESG connects students to corporates during their time at the school.

Why MBA in Data Science and Artificial Intelligence?

With Data Science and Artificial Intelligence taking over the global business setups by joining forces, this area has become a specialized stream of knowledge that enables brands to stand out in the market and capture new customer bases. Brands are now able to offer micro-personalized and quality experiences to customers. This calls out for new skill development for managerial professionals.

Our MBA in Data Science and Artificial Intelligence is designed to make the knowledge accessible to non-specialists and empower specialists to broaden their range of skills in the technology sector. The course core has a trifecta offering of engaging students in scientific learning, tech knowledge further strengthened with managerial projects. This trifecta makes it a specialized programme where students are immersed in necessary skills to become leading experts and professionals in the fields of Data Science and Artificial Intelligence.

Why MBA ESG for Data Science and Artificial Intelligence?

- Our programme is designed and developed in collaboration with the industry.
- Multidisciplinary program covering a very broad spectrum of tools, techniques, knowledge and skills applied to Data Science and AI systems.
- Courseware vetted by the French sport industry and delivered by a mix of French and Indian industry professionals.
- Two-week study trip to Paris including classes with MBA ESG students and a packed itinerary to experience French digital business and management processes.
- Certificate from MBA ESG, Paris, and MBA degree from Ajeenkya DY Patil University.





Think sharper with the **Practical** MBA

What will you learn?

- Understand the key issues and principles of data analytics
- Understand the potential and limits of Artificial Intelligence.
- Appropriate the tools and techniques necessary for the conduct data science, analytics and artificial intelligence projects.
- Design and perform experiments that incorporate data science and AI learning algorithms.

LIFE SKILLS:

Learn to plan ahead and take action

- Self management or how to manage yourself
- Become a responsible manager and citizen
- Working with diverse peers and mentors learning behavioural soft skills
- Managing others, managing differences and working with small to big teams

Curriculum Overview

- Management, governance and digital strategies
- Data science platforms
- Business Communication and management
- Data Management
- Artificial Intelligence
- Python programming
- Business Research Methods
- Design Thinking
- Data base management systems [DBMS]

Job Prospects:

Data Science:

- Data Scientist
- Data Analyst
- Multichannel CRM Manager
- Data Privacy Officer and more.

Artificial Intelligence:

- Artificial Intelligence Marketing Manager
- Artificial Intelligence Business Manager
- AI Resource Manager (Robot Coach)
- Artificial Intelligence Project/Program Manager and more

With a few years of experience, you will be able to progress to Chief Data Officer (CDO) Chief Intelligence Officer (CIO).

Campus Location:

MBA ESG India

Ajeenkya DY Patil University

DY Patil Knowledge City Road Via Lohgaon,
Airport Rd, Charholi Budruk, Pune,
Maharashtra 412105

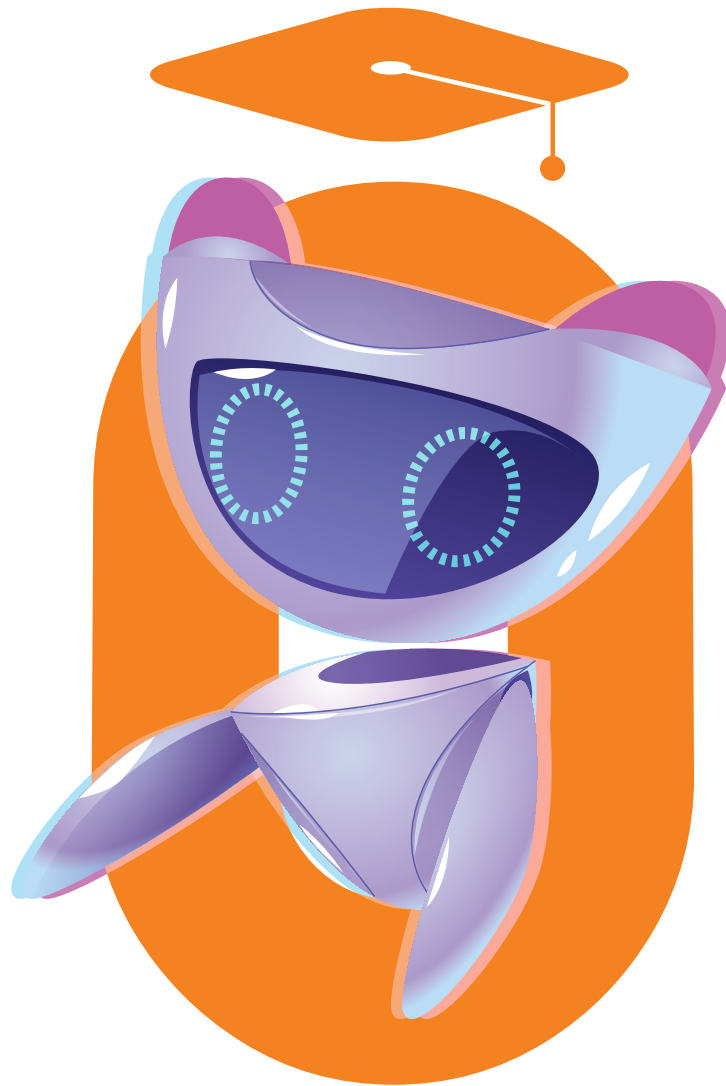
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